



ANNUAL REPORT 2018

Annual Meeting, January 20, 2019

Call to Order 5:30 PM

Greendale Safety Center Greendale, WI

Adjournment 5:45 PM

Current Board of Directors from 2018:

Chad Azzaline	2017-2019
Michael Kopp	2017-2019
Jimean Szajkovics	2017- 2019
Michael Connor	2018-2020
Jason Sawyer	2018-2020
Paige Ceku	2018-2020

By acclamation of the membership, Motion to seat directors:

Leigh Ann Bruhn	2019-2021
Dan Pierangeli	2019-2021
Jeff Rozewicz	2019-2021

Management for 2019: Joe Paul - Facilities & Grounds
Karen Rybakowicz - Membership
Mike Patneade - Tennis Director
John Brandes - Tennis Professional
Caroline Hawley - Aquatics & Concessions
Hannah Perinovic - Aquatics & Concessions
Luis Hernandez - Technology Coordinator
Cindy Wendland - Website Coordinator
John Bly - Facilities & GHS Resource
Lisa Hetric - Village Club Accountant, CPA

Members present:

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President

- Accurately Accounting LLC (Lisa Hetrick) continued as Accountant
- John Bly continued as operations resource and GSD connection for facilities.
- Cindy Wendland continued as Website Coordinator.
- Karen Rybakowicz continued as Membership Manager.
- Mike Patneau continued as Tennis Director.
- John Brandes continued as Tennis Pro.
- Joe Paul continued as Facilities Manager.
- Hannah Perinovic and Caroline Hawley continued as Aquatics Co-Managers
- Jordyn Dutkiewicz continued as Concessions Supervisor
- West Bend Insurance continued as Insurance provider.
- Water Stone Bank contracted for banking services: checking, loan and credit cards.

Vice President

Treasurer

- Investment Accounts: \$161,243

Secretary: 12/31/18

- Membership Dues: \$361,742
- Capital Improvement Fees: \$22,525
- Dues Split Payment Fees: \$1,430
- Wait List Fees: \$1,473
- Initiation Fees: \$20,218
- Hiatus Fees: \$758
- Guest Fees: \$22,111
- Tennis Court Rental Fees: \$1,750
- Tennis Revenue: \$18,405
- Aquatics Revenue: \$11,590
- Concessions Net Income: \$1,270
- Mortgage » \$275,158
- Property Taxes: \$12,909
- Insurance: \$13,288
- Salaries and wages: \$161,304
- Payroll taxes: \$14,697
- IRS penalty of \$4,825 for absent SSA forms from 2014, lost on appeal. Paid in full.
- IRS penalty of \$14,590 for absent W4 forms from 2014, won on appeal. Waived.

Sponsorships \$4,350

- Johnsonville Sausage - Family Picnic \$750
- Jimmy John's - New Members Open House \$100
- El Beso Cantina - Salsa Contest \$100
- Bluemel's Garden Center - Flower Display \$75
- Ricardo's Pizza - Family Picnic \$75
- Mama's Boy Salsa - New Members & Family Picnic \$75
- J&J Contractors - 60th Celebration \$900
- Brewtown Painting - Memorial Day & 4th of July \$150
- Funfest Organization - 60th celebration \$400
- Water Stone Bank - Teen Socials \$200 & Family Picnic \$300
- Broad Street Coffee Co - New Members Open House \$100
- Greendale Entertainment Association - Family Picnic \$100
- Capital Hustling - 60th celebration \$300
- Richlen Garage - Educators Night & Family Picnic \$500
- Love Da Look Salon - Family Picnic \$150
- DRINK ZYN - Family Picnic \$75

Aquatics/Concessions

- Staff participated in lifeguard training three times over the season.
- Synchro Show attendance near 100 members and guests.
- Burghardt's Sporting Goods continued for club uniforms and VC apparel.
- High Schools Girls Outdoor 8-Team Funfest Swim Tournament.

Facilities

- 100 mesh table chairs and mesh chaise lounge chair purchased. CIF
- 15 mesh type chaise lounge chairs. CIF
- 3 large resort style umbrellas purchased for pool area. CIF
- 14 table umbrellas CIF
- Official Village Club flag CIF
- Jasna Cleaning Service hired for locker-room and concessions buildings.
- Lenny's Pool Service continued for pool maintenance, repairs and updates.
- Armstrong continued for court repairs.
- Able Security continued for security system.
- Akrit continued for refrigeration systems.
- Amerigas continued for CO2 & propane supply.
- Batzner continued for pest control.
- Extension of the west patio deck and addition of stairs by J&J Contractors
- Concrete work east of old building and near parking lot by SE Construction. CIF
- Renovation Committee: J. Paul, M. Kopp, J. Sawyer, M. Kapocius, T. Lower, M. Connor

Membership:

- Family- 332 x 900 = \$298,800
- Single Parent family - 22 x \$800 = \$17,600
- Couple - 12 x \$700 = \$8400
- Senior Couple - 38 x \$600 = \$22,800
- Single- 21 x \$500 = \$10,500
- Senior Single - 56 x \$400 = \$22,400
- Hiatus - 16
- Wait List - 19
- Charter - 2
- Service - 2
- Management - 10
- New Members Open House - 50 participants

Social Events

- New Member Open House {Membership Manager}
- Salsa Contest {Social Committee}
- Teen Social {Aquatics Managers}
- 60 Year Celebration {Social Committee}
- Family Picnic {6 Board Directors & 6 Managers}
- Memorial Day & 4th of July {Secretary}

Technology

- Upgrade for laptop software.
- Installation of app for registration
- Installation of two cameras inside concessions and inventory storage. CIF
- Review of Mind-body software for registration.
- Training for staff on new laptops
- Completion of camera security system installation
- Fine tuning of Wi-Fi system for widest possible reception with clarity of signal

Total Attendance of 14,689 people over 102 days which is an average of 144/day

- May turnout: 1,249 over 7 days, average 178/day
- June turnout: 4,015 over 30 days, average 133/day
- July turnout: 5,684 over 31 days, average 183/day
- Aug turnout: 3,470 over 31 days, average 112/day
- Sept turnout: 271 over 3 days, average 90/day

Daily Breakdown

- 5 days of 300 or more people: 2 in May, 2 in June and 1 in July
- 22 days of 200-299
- 38 days of 100-199
- 29 days of 11-99
- 4 days of 1-10
- 4 days of 0

Tennis

- Warranty and touch up work performed on courts to help maintain them
- Junior lessons and junior state league practices maintained a 4:1 teaching ratio
- Junior State league: 70 participants competing in over 600 matches.
- Season's end Club tournament involved 61 entrants from ages 6 to high school.
- Adult Junior Tennis Social had 16 children and adults total players
- Fitness Class: Yoga had 4 to 8 participants.
- Zumba offered 10 free classes with an average of 9 members per class.
- Both quick start courts were lined for pickle-ball.
- Junior Tennis Party: 32 players enjoyed games, prizes and refreshments.
- Junior Play day had 19 juniors aged 6 to 9 participate in match play.
- Two Mixed Doubles Socials had a combined 52 players
- Men's Fall Tennis has 29 players. Team Tennis fielded 6 courts on 6 Saturdays.
- Third annual Pickle-ball social had 11 players. Increase in play on Monday & Friday.
- POP Tennis introduced to the club through three learning sessions.
- Hosted boys Woodland Conference Tournament – varsity & JV, and boys' sectional.
- Franklin High School Girls tennis played home matches at the VC and won the SEC.
- Hit for Prizes raised \$382 for Milwaukee Homeless Veterans Initiative.
- Donation of tennis balls to LEARN, for GHS, FHS and Meadow View Elementary.
- Three state league teams added; men's 3.5, women's 3.0 and another men's Masters
- Three nonmembers paid \$30 fee to play on adult state league team.
- Hosted Penn/Head sales rep for racket and strings demonstration day
- Locks were changed on all tennis gates. Ping Pong tables and ball machine popular.

Website

- Tennis and Aquatics Managers trained on the use of the alert bar.
- Updates for Go-daddy, iContact and member email addresses

New Business/Approvals for 2019

- Switched from Coca Cola to Pepsi Cola for soft drinks through member Dan Dordel.
- Increased fees for 2-week lessons for tennis and aquatics by \$5 to \$30/session.
- Dues remain at: F-\$900, SF-\$800, C-\$700, SC-\$600, S-\$500 and SS-\$400.
- Capital improvement Fee remains at \$50 and \$40 for senior members.
- Guest Fees, Late Fees, and Split Payment Processing Fee, remain the same.
- Members who are or were in the US armed Forces will get a set of four guest passes.
- Purchase 50 mesh type chairs to replace plastic chairs and match existing type.
- Purchase 10 mesh type chaise lounge chairs to replace remaining strap-type chaises.

- Purchase 10 table umbrellas or more if necessary to replace broken umbrellas.
- Add ultraviolet filters to the baby pool and intermediate pool, 99.9% effective.
- Replace the large pool strainer-assembly units for efficient and effective filtering
- Replacement of tower lights with LED's, payback 3.4 years, lifetime 25 years.
- Install shade sails over the cage area and a windscreen on the west fence.